IGNITING TRANSFORMATIVE GROWTH:

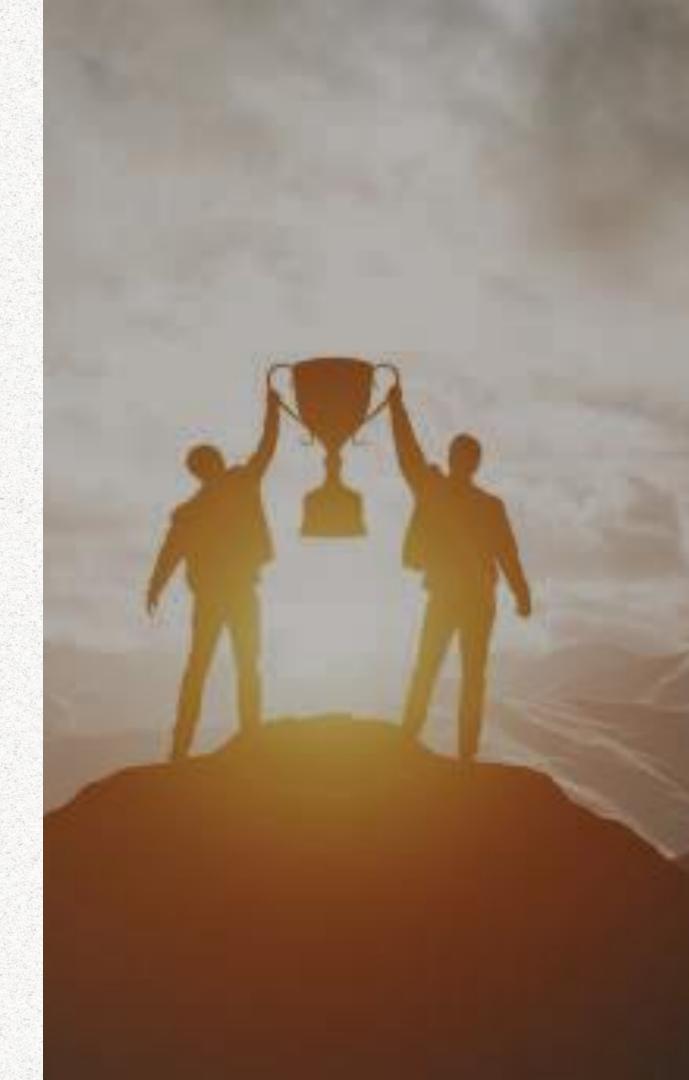
LESSONS FROM
A THRIVING MENTORSHIP PROGRAM
& AN INSPIRATIONAL PODCAST

MAHESH DESHPANDE
VP MENTORSHIP, PMI SF BAY AREA CHAPTER

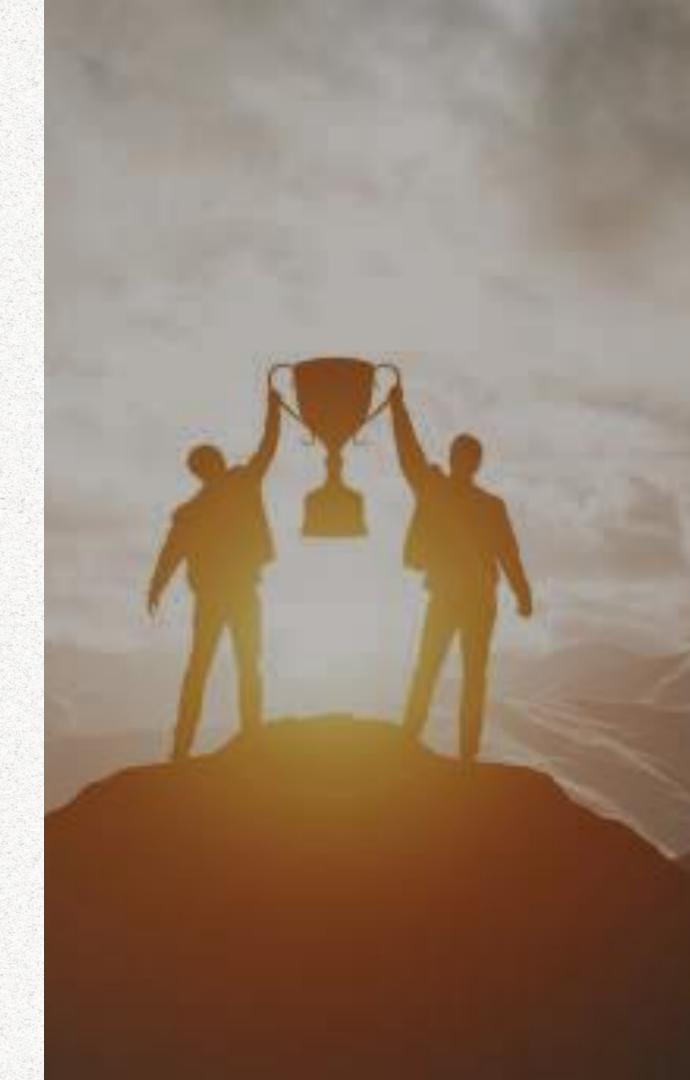
MAY 18, 2024
PMI REGION I AND 7 LEADERSHIP MEETING
ALBUQUERQUE, NEW MEXICO



#1. DO YOU KNOW ANY SUCCESSFUL PROGRAM MANAGERS OR **EXECUTIVE LEADERS** WHO HAVE ATTRIBUTED THEIR CAREER GROWTH AND ACHIEVEMENTS TO MENTORS THEY FOUND IN THEIR CAREER?



#2. HAVE YOU EVER FOUND YOURSELF AT CROSSROADS in your PROFESSIONAL career. wishing you had someone to turn to for guidance and support, beyond your immediate work environment?



#3. AS MEMBERS OF THE PMI COMMUNITY, WE HAVE ACCESS TO AN incredible pool of knowledge, experience, and expertise.

have you tapped into our community's expertise for A Formal mentorship?



Employees who received mentoring were promoted

times more often
than people who didn't
have mentors*

76%

of executives
surveyed stated
that they think
mentors are
important**

37%

of the same
people stated
that they have
access to one or
more mentors**

^{*}https://www.forbes.com/sites/lisaquast/2011/10/31/how-becoming-a-mentor-can-boost-your-career/?sh=594ab9e95f57

^{** &}lt;a href="https://www.forbes.com/sites/christinecomaford/2019/07/03/new-study-76-of-people-think-mentors-are-important-but-only-37-have-one/?sh=21b261c14329">https://www.forbes.com/sites/christinecomaford/2019/07/03/new-study-76-of-people-think-mentors-are-important-but-only-37-have-one/?sh=21b261c14329

Google's Project Oxygen

Do Managers Matter?

Conclusion:

Managers not only matter a lot, but the best ones display a consistent set of eight traits.

Can you guess what was the numero uno on the list?

#1. Good Managers are Good Mentors

Despite knowing the benefits of how mentors can help one grow and achieve more,

- how many professionals really have one or more mentors?
- what are truly the options for those who want to tap into the minds of experienced professionals?
- where can one find mentorship opportunity?

#PMISFBACMENTORSHIP

Mahesh Deshpande



Senior Principal Consultant @ Genpact



VP - Mentorship @ PMI SFBAC



Podcaster @ Mentorship Masterminds

Passionate About:

Data Storytelling, Design Thinking Strategic Planning and Mentorship



About Me

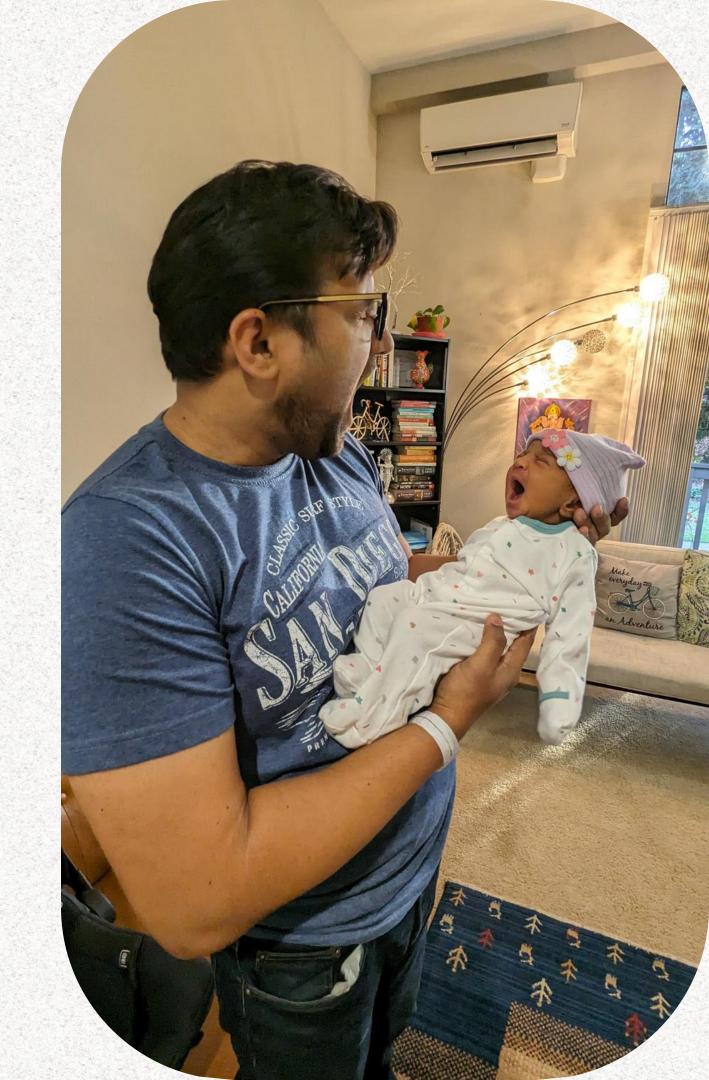
Mahesh Deshpande



Brand New Dad :-)

to

"MANASYA"



Igniting Transformative Growth:

Lessons from

A Thriving Mentorship Program & an Inspirational Podcast







Three Key Learnings:

Building a Successful and Scalable

Mentorship Program for a Chapter

2

Creating Engaging
Multimedia Content
and Building a
Learning Community

3

Fostering
Transformative
Leadership
Development and
Inspiring Positive
Change

WHY

WHY
YOU SHOULD
KNOW ABOUT
THE PMI SFBAC
MENTORSHIP
PROGRAM

2

HOW
DID WE MAKE IT
INTO A THRIVING
MENTORSHIP
PROGRAM?

3

WHAT
DID WE LEARN
IN THE PROCESS?



THE PLATFORM THAT SUPPORTS OVER 200 PROJECT MANAGEMENT PROFESSIONALS ANNUALLY WHO SEEK MENTORSHIP IN THE PROGRAM MANAGEMENT SPACE



FORMAT

10 weeks of mentorship engagement offered for mentees aspiring to grow their PM & Leadership skills by paring them with seasoned mentors

1:1 Mentorship





Mentorship Circles (1:N)









Focused on those who are looking to seek niche skills from an experienced mentor and prefer to discuss in 1:1 setting

A. Career Building / Transitioning

Focussed on those who are new to PM and aspire to acquire Project Management skills ex. Engineers, Comms Specialists, Business Analysts, Construction Engineers etc.

B. Leadership Skills Development

Focussed on those who are already
Project Managers, Scrum Leads,
Engineering Managers, People Managers
who aspire to move into Leadership Roles

C. Technical Program Mgmt.

Focussed on those who are in the Tech industry as IT PMs, Scrum Leads, Engineering Managers and aspire to move into Tech Leadership Roles

EXPERENTIAL LEARNING

-----Case Study Presentations ------

- Resume Reviews + Mock Interviews + LinkedIn Profile Reviews ------



• 2 Distinct Tracks

146 Participants

• 8 - 10 Weeks Cohorts

TMP LAUNCHED

- 1:1 Mentorships
- 6 Months Programs
- 40 Participants

2022

EXPERENTIAL LEARNING STARTED

- 1:1 and 1:N
- Case Studies
- 9 Weeks Programs
- 180 Participants

2024

TPM TRACK INTRODUCED

- 10 weeks Programs
- Cohort 1 -90 Participants
- Mentorship Masterminds
 Podcast beyond Mentors

2023

PODCAST LAUNCHED



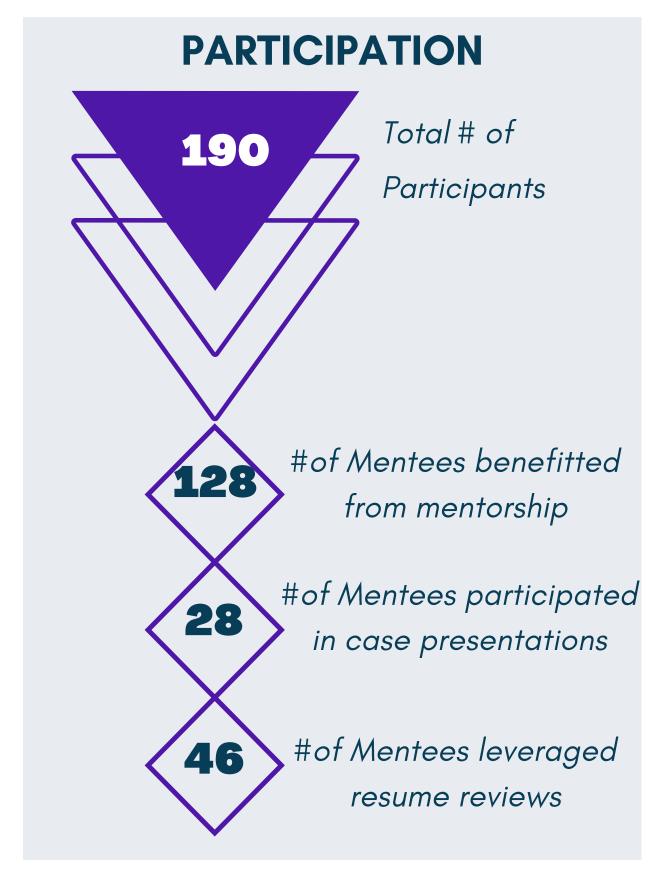
- Mentorship Masterminds
 Podcast with Mentors
- 190 Participants

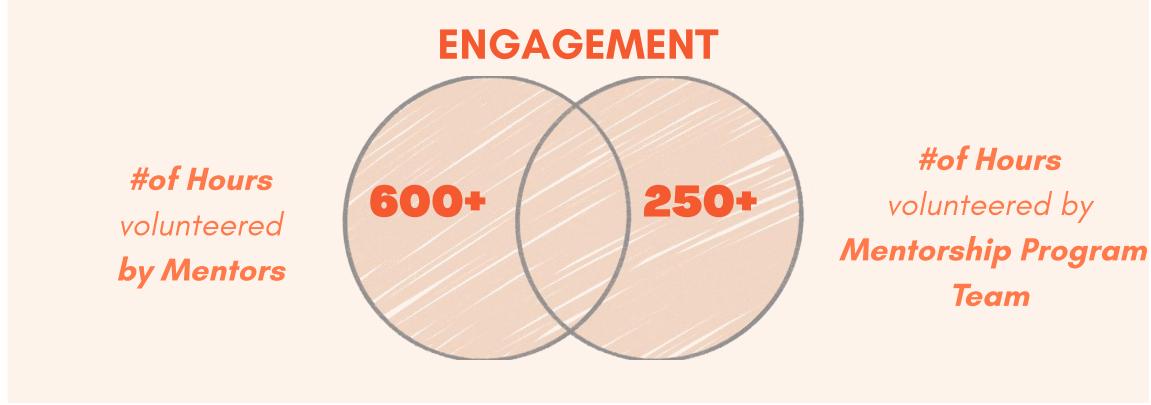


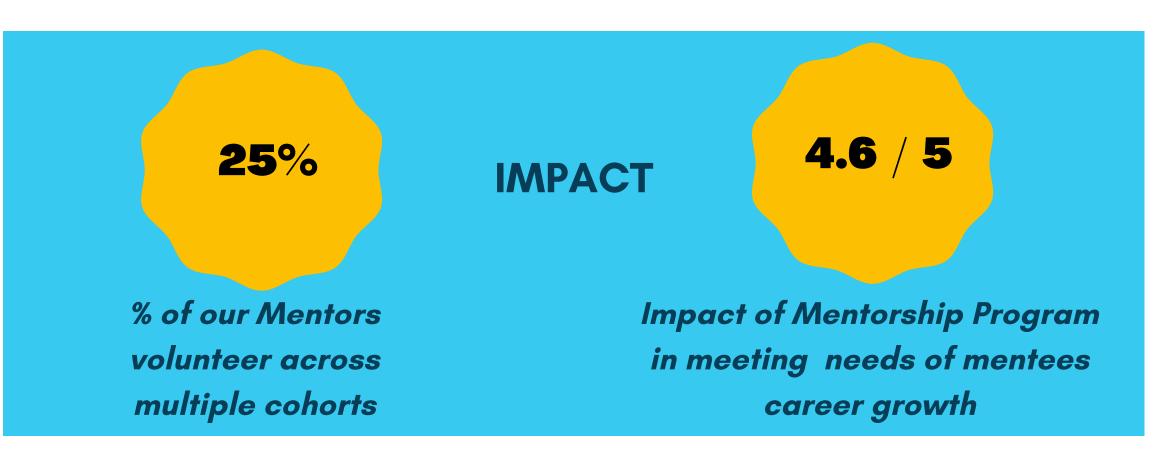


PMI SFBAC MENTORSHIP PROGRAM - METRICS 2023 - IN A NUTSHELL









PMI-SFBAC MENTORSHIP PROGRAM - 2024





Total # of Participants
Registered for Cohort 1

| | Mentees | Mentors | Total |
|--------------------------|---------|---------|-------|
| 1:1 Mentorship | 14 | 14 | 28 |
| Career Building | 24 | 6 | 30 |
| Career Building | 12 | 3 | 15 |
| Career Transitioning | 12 | 3 | 15 |
| Leadership Skills Dev | 18 | 5 | 23 |
| Executive Presence Mgmt. | 4 | 1 | 5 |
| Leadership Skills Dev | 14 | 4 | 18 |
| TPM | 12 | 3 | 15 |
| Technical Product Mgmt. | 4 | 1 | 5 |
| Technical Project Mgmt. | 8 | 2 | 10 |
| Total | 68 | 28 | 96 |

MENTORSHIP PROGRAM TESTIMONIALS BY PROGRAM PARTICIPANTS

Participating in the mentoring program not only allowed me to continue to grow professionally but also provided me with insights and confidence to feel that I can give back and become a mentor as well

661'm not exaggerating when I say that participation in this cohort changed my life. I've been working towards pivoting careers, but was feeling lost, beat down and overwhelmed. In the course of a couple months, I've gone from hopeless to hopeful. I've continued to gain confidence, and am so excited to take the next step in my career. I am incredibly grateful for my mentor's support. Thank you for the opportunity to participate in this mentorship program! 99

66 The PMI-SF mentorship program has helped me navigate and transition into a new role with confidence.
My mentor helped me take personal responsibility and realize that I am in the driver's seat of my career

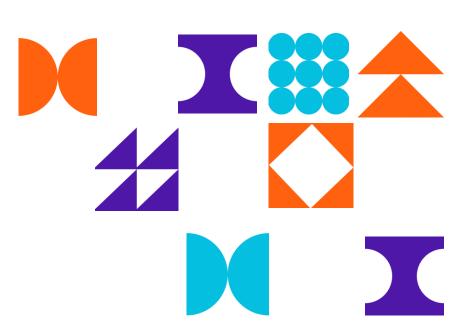
TESTIMONIALS
BY COHORT MENTEES



My mentor helped me to become a lot better at work. I was promoted and my mentor and the PMI definitely helped that.









This experience has been amazing due to the great group, and a huge part of that is thanks to [my mentor's] guidance.





...it was an awesome experience sharing my learnings and best practices from my experiences in my career. Helping others is sometimes the best way to understand how well you know the subject matter yourself and through this mentorship experience I have had an awesome opportunity to give back as well as setup someone for success.







I am grateful to be so lucky being paired with such a caring and helpful mentor and I would highly recommend any PMI member to take the plunge and seek a mentor or mentee!





WHY
YOU SHOULD
KNOW ABOUT
THE PMI SFBAC
MENTORSHIP
PROGRAM

2

HOW
DID WE TURN IT
INTO A THRIVING
MENTORSHIP
PROGRAM?

3

WHAT
DID WE LEARN
IN THE PROCESS?

STREAMLINED - THE PROGRAM STRUCTURE

FORMAT

10 weeks of mentorship engagement offered for mentees aspiring to grow their PM & Leadership skills by paring them with seasoned mentors

1:1 Mentorship





Mentorship Circles (1:N)









A. Career Building / Transitioning

- Career Building
- Career Transitioning

- B. Leadership Skills

 Development
- Executive Presence Management
- Leadership Skills Development

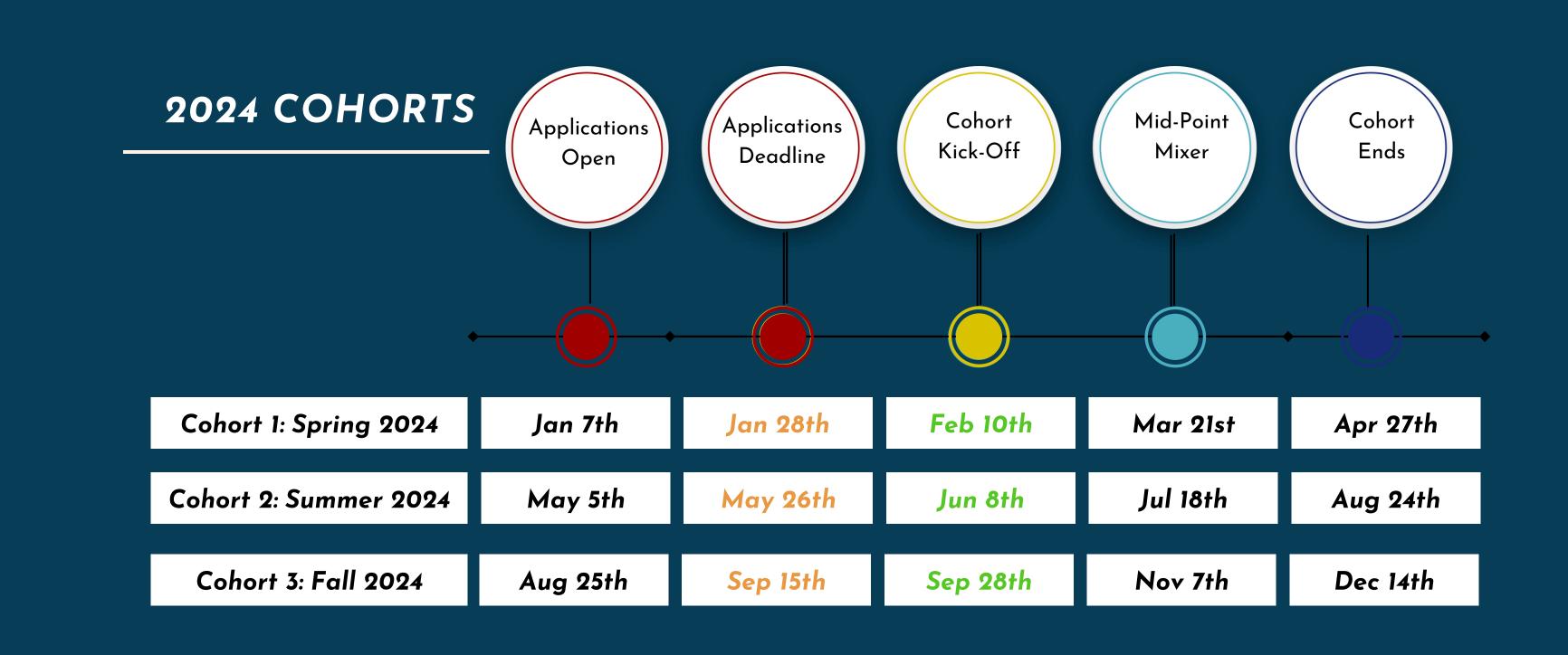
C. Technical Program Mgmt.

- Technical Product Management
- Technical Program Management

STREAMLINED - THE PROGRAM STRUCTURE

| WEEK | DATE | CAREER BUILDING TRACK | LEADERSHIP DEV & TPM TRACK | 1:1 MENTORSHIP TRACK |
|---------|-----------------|-----------------------------|--|-----------------------------|
| Week -1 | Feb 8 | Coach the Mentor Session | Coach the Mentor Session | Coach the Mentor Session |
| Week -1 | Feb 10 | Cohort 1 Kick Off Session | Cohort 1 Kick Off Session | Cohort 1 Kick Off Session |
| Week 0 | Feb 13 - Feb 17 | Cohort Prep & Circle Intros | Cohort Prep & Circle Intros | Cohort Prep & Circle Intros |
| Week 1 | Feb 18 - Feb 24 | Set Smart Goals | Set Smart Goals | Set Smart Goals |
| Week 2 | Feb 25 - Mar 2 | | Pick a Case Study for Analysis & Presentation | |
| Week 3 | Mar 3 - Mar 9 | | | |
| Week 4 | Mar 10 - Mar 16 | | | |
| Week 5 | Mar 17 - Mar 23 | | | |
| Week 5 | <u>Mar 21</u> | Mid-Point Mixer Event | Mid-Point Mixer Event | Mid-Point Mixer Event |
| Week 6 | Mar 24 - Mar 30 | | | |
| Week 7 | Mar 31 - Apr 6 | | | |
| Week 8 | Apr 7 - Apr 13 | | | |
| Week 9 | Apr 14 - Apr 20 | | | |
| Week 10 | Apr 21 - Apr 27 | Cohort Retrospectives | Case Study Panel Presentation & Cohort Retrospectives | 1:1 Retrospectives |

OPTIMIZED- THE MENTOR/MENTEE PAIRING



OPTIMIZED- THE MENTOR/MENTEE PAIRING

APPLICATION FORM



- 1. PERSONAL INFORMATION: NAME, EMAIL, PHONE#, LINKEDIN
- 2. APPLYING AS A MENTOR OR A MENTEE
- 3. PROFESSIONAL BACKGROUND AND INDUSTRY PREFERENCE
- 4. MOTIVATION TO JOIN THE PROGRAM
- 5. COMMITMENT TO THE PROGRAM: SCOPE, SCHEDULE, COST

PAIRING





CHOOSE - 1:1 MENTORSHIP VS. MENTORSHIP CIRCLES

- FOR MENTORSHIP CIRCLES: CHOOSE TRACKS
 - a. CAREER BUILDING / CAREER TRANSITIONING
 - b. LEADERSHIP SKILLS DEVELOPMENT
 - c. TECHNICAL PROGRAM MANAGEMENT
- PROVIDE PREFERENCES FOR SUB TRACKS: 1ST, 2ND, NOT PREFERRED

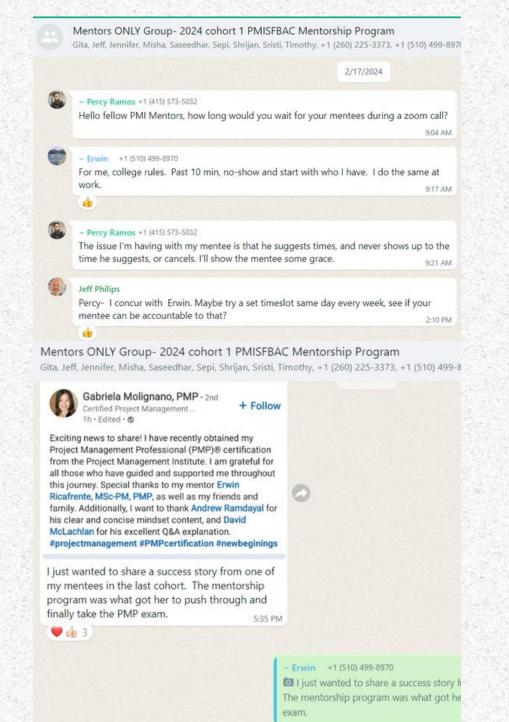


SUPPORTED - MENTORS & MENTEES

#1. AT THE START COACH THE MENTORS SESSION



#2 DURING THE COHORT MENTORS WHATSAPP NETWORK



#3. AT THE END MENTORS RETROSPECTIVE BRUNCH



SUPPORTED - MENTORS & MENTEES

#1. AT THE START

COHORT KICK OFF SESSION



The Role of the Mentee

Mentees are responsible for his/her career, owning the goals, creating the plan and taking the action to ACHIEVE the desired transformation with the support of their mentor.

- 1 Remain open
- Think outside of the box
- Focus on your goals
- 04 Bring your current obstacles
- os Take actio
- Failure is a step to success

II. LEADERSHIP DEVELOPMENT AND TECHNICAL PROGRAM MANAGEMENT TRACK REQUIREMENTS

COMMITMENT

Committed to attend at least 8 sessions out of the 10 weeks and actively engage

Expected to complete:
Mid-Point Survey

FEEDBACK

End of Cohort Survey

.

: Aca ea th uj t

EXPERIENTIAL LEARNING

case study would be provided to each leadership group. Analyze the case under the guidance of the mentor and present as a group of mentees at the end of the cohort (end of 9th week)

#2 DURING THE COHORT MID-POINT MIXER







#3. AT THE END COHORT CASE PRESENTATIONS



ENGAGED - BEYOND MARKETING

Instagram

#1. PROMOTE ON LINKED IN

lw + Edited + (Q)

PMI - San Francisco Bay Area Chapter

👫 It's a wrap for the PMI - San Francisco Bay Area Chapter Mentorship Program Cohort 1! Thank you to all the volunteers, mentors, and mentees who joined the 2024 End of Cohort 1 Case Presentations at Golden Gate University. There were eight team presentations that were outstanding, showcasing a deep understanding of the selected case and excellent presentation skills.

Thank you to the panel of esteemed judges who generously shared their time, insights, and expertise to evaluate the presentations and provide valuable feedback to the participants. Special appreciation to Mahesh Deshpande, Dhruti Joshi, Marina Minnikova and Mary Ann Michaels, PMP, CSM, MBA for their invaluable contributions.

Outstanding hosting of the event by Jen Louie-Abernathy, MBA, PMP, PSM, Shri Sewpersadh PMP, and Riddhi Nathvani with a smooth transition between presentations, their planning was a success. Their leadership and dedication created a supportive and inclusive environment, fostering meaningful connections and opportunities for mentorship and growth.

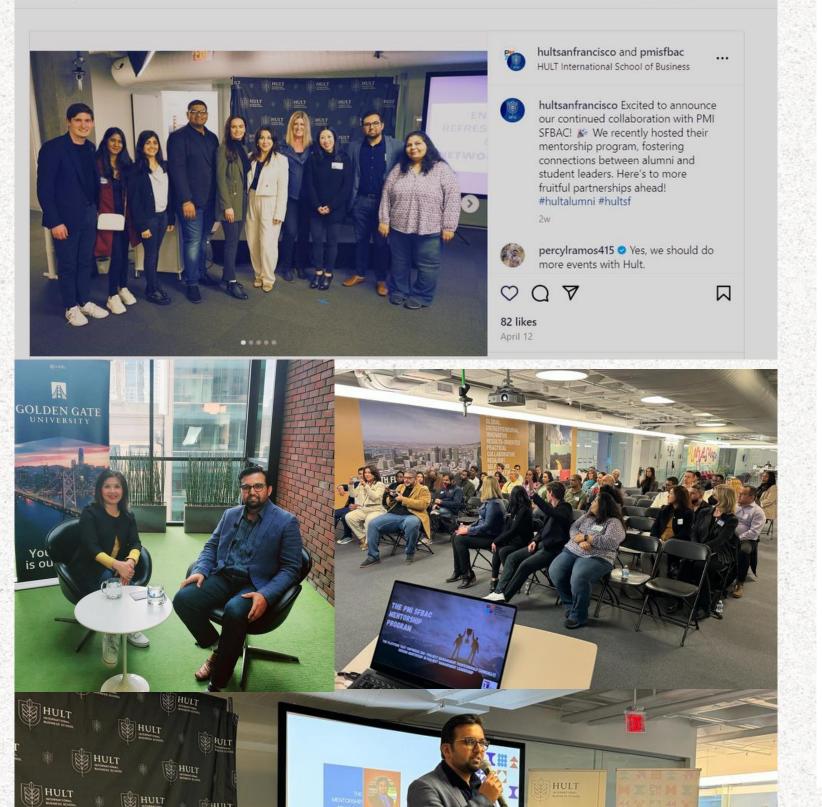
The case presentations were a learning journey filled with team collaboration, discovery, and professional development. Participants learned to be better presenters, refining their communication skills, and mastering the art of conveying complex ideas with clarity and confidence with the support from their mentors. This newfound proficiency not only enhances their professional repertoire but also empowers them to effectively convey their ideas and expertise in various settings, contributing to their personal and professional growth.

Congratulations to the winners!

#PmiMentorship #ProjectManagement #Mentorship #Growth #BayAreaNetworking #pmisfbac #bayarea #projectmanager #learning #goldengateuniversity #presentation #mentors #mentees



#2 PARTNER WITH **UNIVERSITIES**



#3. CREATE **BRAND AMBASSADORS**



Cynthia Maria Estalilla • 1st

Certified Professional Career Coach | Career Transition Consulta...

The Power of Mentorship - Meet Simeonette "Claire" Davies. Claire and I met through the Project Management Institute. San Francisco Bay Area Chapter's mentorship program in 2020. When I first met Claire, she was very soft-spoken but knew what she had hoped to gain from our six-month mentoring experience. She needed clarity and guidance on how to create a roadmap for her continued career growth. I was pleased to support her as she was preparing for her next career opportunity from Sr. Manager, CMC Program Management to Senior Global Program Manager for BioMarin Pharmaceutical Inc.

She had a very calm, professional demeanor. She was always prepared to apply something new from each of our sessions. We established trust

Claire had an impressive professional background starting as a scientist with progressive roles in program and project management at various laboratories and pharmaceutical companies throughout the U.S.

She prioritized building relationships and team collaboration in her roles. She thrived in process improvement and in supporting strategic goals. She was also a change-agent leader, demonstrating her leadership with diversity, equity, and inclusion efforts.

While in her current role, she also worked on projects with the global program management team, the team she eventually wanted to join. By the mid-point of our mentorship, the Sr. Global Program Manager role became vacant. The first thing Claire said to me was, "Next year, I will be ready for

"Next year?!!" I responded. "Oh, no! You are ready! You need to "strike it while it's hot", Claire, and apply now!"

Claire was reluctant but I convinced her to apply. We talked through best case scenario (i.e., she gets the job) and alternative scenario (i.e., she gets a chance to interview and showcase her strengths for a potential future role). She trusted my guidance. I was prepared to support her regardless of the outcome.

We updated her résumé. Then, she applied. As she waited, we continued our mentoring sessions. While the process did take weeks, Claire was chosen to interview for the role.

By the end of our mentorship, Claire was offered the job. Woohoo!!!!

To this day, she continues to thrive. We continue to connect and meet at least once a year for dinner.

RECOGNIZED - THE CHAMPIONS

#1. MENTORS WALL OF FAME



#2.MENTORSHIP AWARDS



#3. MENTORSHIP THINK TANK





WHY
YOU SHOULD
KNOW ABOUT
THE PMI SFBAC
MENTORSHIP
PROGRAM

2

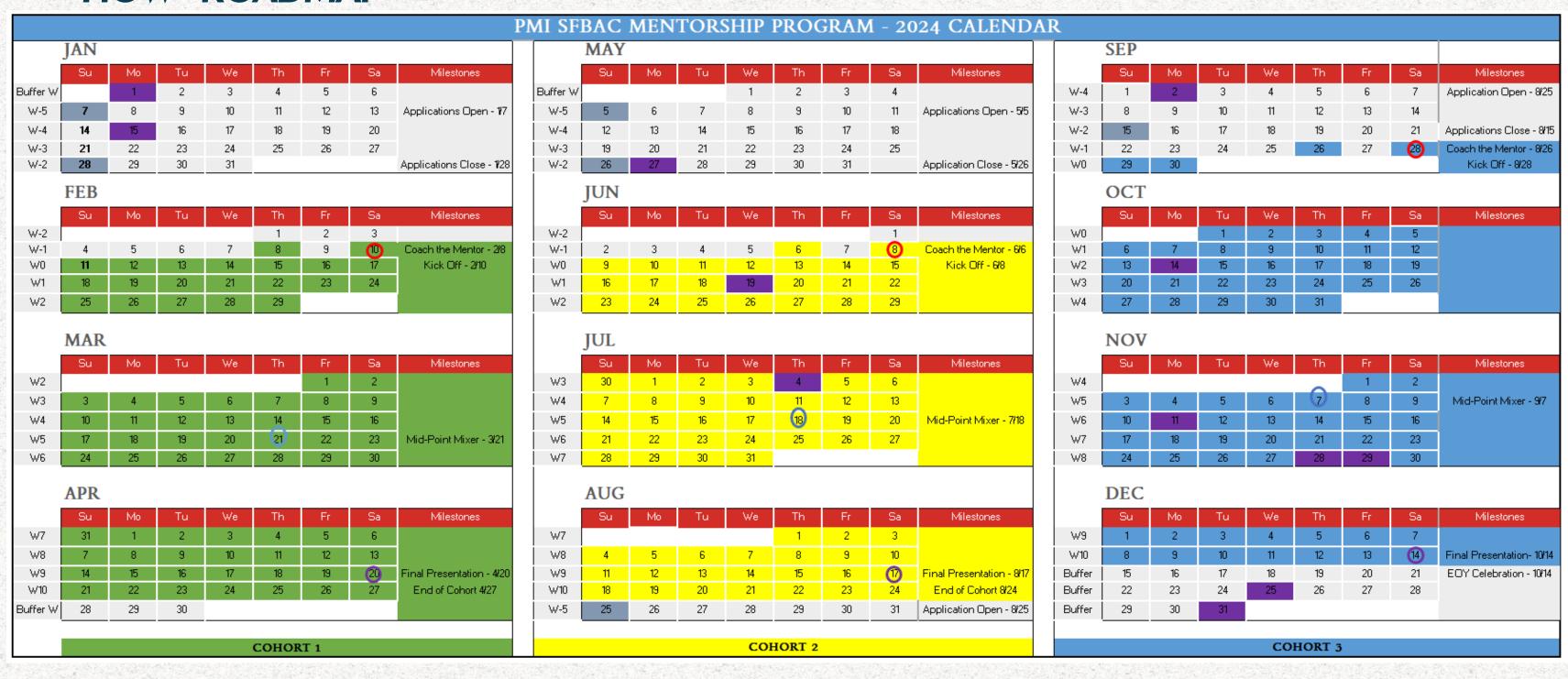
HOW
DID WE MAKE IT
INTO A THRIVING
MENTORSHIP
PROGRAM?

3

WHAT
DID WE LEARN
IN THE PROCESS?

BEGIN WITH THE END IN MIND

- WHY NORTH STAR
- WHAT STRATEGIC PLAN
- HOW ROADMAP



EXPERIMENT: IT'S THE ENGINE OF INNOVATION

EXPERIMENTED ON

PROGRAM STRUCTURE, COHORT DURATION, FEES, PDUs, ADDITIONAL OFFERINGS

FORMAT

10 weeks of mentorship engagement offered for mentees aspiring to grow their PM & Leadership skills by paring them with seasoned mentors

1:1 Mentorship





Mentorship Circles (1:N)









A. Career Building / Transitioning

B. Leadership Skills Development

C. Technical Program Mgmt.

EXPERENTIAL LEARNING

------Case Study Presentations -------

----- Resume Reviews + Mock Interviews + <mark>LinkedIn Profile Reviews</mark> ------

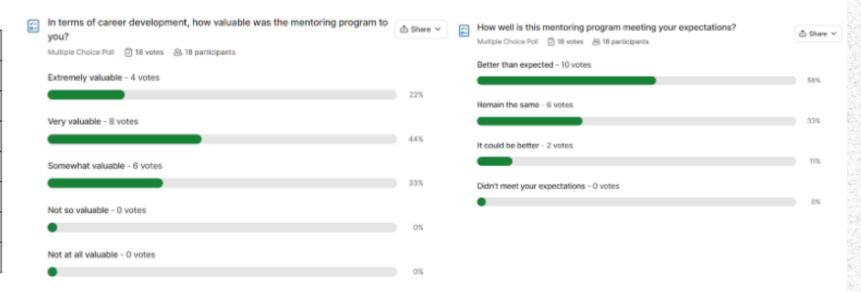
EMBRACE FEEDBACK - IT'S THE COMPASS THAT GUIDES TOWARDS EXCELLENCE

#1. MENTEES FEEDBACK: SURVEYS / TESTIMONIALS

2024 - COHORT 1 MID-POINT MIXER SURVEY

| Mentee in Mentorship Circle | Rating out of 5 |
|--|-----------------|
| The Mentorship Team ensured that I felt supported when I began my Mentorship Circle Journey. | 4.8 |
| I am satisfied with the Mentorship Program so far. | 4.6 |
| I am satisfied that my goals are being met. | 4.6 |
| Mentee in 1:1 | Rating out of 5 |
| The Mentorship Team ensured that I felt supported when I began my Mentorship journey. | 5.0 |
| I am satisfied with the Mentorship Program so far. | 5.0 |
| I am satisfied that my goals are being met. | 5.0 |

2024 - COHORT 1 - END OF COHORT SURVEY

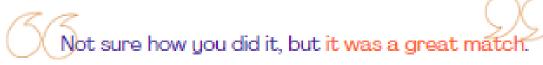




My Mentor brought incredible, insight into our sessions and I felt so see and heard in a way that I had never experienced before and it was truly transformative!









This program was excellent. We worked together to tailor the sessions and held each other mutually accountable throughout. The outputs of our mentorship included improved job search tactics, interview skills, honest assessment, and approaches that will take our careers to the next level. Thank you to my mentor and co-mentee!

EMBRACE FEEDBACK - IT'S THE COMPASS THAT GUIDES TOWARDS EXCELLENCE

#2. MENTORS PERSPECTIVES: IN-PERSON EVENTS / OVER BRUNCH





I would highly recommend signing up to be a PMI Mentor. It is a great opportunity to share your knowledge and experience with someone who is looking to learn and grow as a project manager. Not only are you helping someone, but it is a rewarding experience. I am glad that I signed up to participate as a mentor

EMBRACE FEEDBACK - IT'S THE COMPASS THAT GUIDES TOWARDS EXCELLENCE

#3. MENTORSHIP TEAM RETROSPECTIVES:







APPRECIATE STAKEHOLDERS' CONTRIBUTIONS: RECOGNITION IS THE GREATEST MOTIVATOR







































































EMBRACE GROWTH MINDSET

A growth mindset is a belief that one's abilities, intelligence, and talents can be developed and improved through dedication, hard work, and perseverance.

Growth Mindset Characteristics:

- 1. Embracing challenges
- 2 Persevering towards goal
- 3. Accepting feedback
- 4. Learning from failures
- 5. Inspiring others







MENTORSHIP' MASTERMINDS



PODCAST



Leadership, Innovation & Growth

insights with

<u>Mahesh Deshpande</u>

MENTORSHIP MASTERMINDS PODCAST

WHY
DID WE START THE
MENTORSHIP
MASTERMINDS
PODCAST

HOW DID WE GO ABOUT **CREATING THE MENTORSHIP MASTERMINDS PODCAST**

WHAT
DID WE LEARN
IN THE PROCESS?

MENTORSHIP MASTERMINDS PODCAST



WHAT IS IT

A platform for dialogue about <u>leadership</u>, <u>innovation and growth</u> that empowers our listeners with insights from our masterminds in the San Francisco Bay Area

VISION

Mentorship isn't just about passing on knowledge; it's about igniting the flames of curiosity, nurturing the seeds of potential, and inspiring our next generation of leaders.



San Francisco Bay Area is known for its innovation, diversity, and its role as a hub for aspiring leaders. We have some of the some of the brightest **masterminds** who have traversed complex challenges, climbed the ladder of success and are eager to share their stories.

Mentorship Masterminds is a podcast that seeks to illuminate the path for the leaders of tomorrow by guiding through the uncharted waters of leadership development.

CHECK OUT

https://pmisfbac.org/podcasts

MENTORSHIP MASTERMINDS PODCAST - SEASON 1







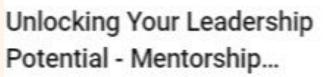
Power Up Your Social Capital - Mentorship Masterminds...

Mentorship Masterminds Podcast 197 views • 5 months ago Embracing Empathetic Leadership - Mentorship...

Mentorship Masterminds Podcast 103 views • 5 months ago The Art & Science of Personal Branding -...

Mentorship Masterminds Podcast 210 views • 5 months ago





Mentorship Masterminds Podcast 245 views • 5 months ago



Pivoting Into Project Management - Mentorship...

Mentorship Masterminds Podcast 134 views • 4 months ago



Becoming a Technical Program Manager -...

Mentorship Masterminds Podcast 279 views • 4 months ago https://pmisfbac.org/podcasts

https://www.youtube.com/@ MentorshipMasterminds/





MENTORSHIP MASTERMINDS PODCAST - SEASON 2



Crafting Authentic Stories ft. Vanessa Merina - Mentorshi...

Mentorship Masterminds Podcast 191 views • 1 month ago



Shaping The Future of Healthcare ft. Max von...

Mentorship Masterminds Podcast 186 views • 1 month ago



Behavior Driven Agile Transformation ft. Larry Ap...

Mentorship Masterminds Podcast 39 views • 2 weeks ago



Transforming PMO in The Age of Al Ft. Leela Krishna -...

Mentorship Masterminds Podcast 101 views • 3 weeks ago



Unlocking Innovative Leadership Culture ft....

Mentorship Masterminds Podcast 43 views • 4 weeks ago



Whats next for a TPM leader ft Anup Deshpande...

Mentorship Masterminds Podcast 484 views • 1 month ago https://pmisfbac.org/podcasts

https://www.youtube.com/@ MentorshipMasterminds/





MENTORSHIP MASTERMINDS SNEAKPEAK



PMI San Francisco Bay Area Chapter is bringing to you a new podcast series.

MENTORSHIP MASTERMINDS SEASON 2 PROMO



MENTORSHIP MASTERMINDS PODCAST

WHY
DID WE START THE
MENTORSHIP
MASTERMINDS
PODCAST

HOW
DID WE GO ABOUT
CREATING THE
PODCAST

WHAT
DID WE LEARN
IN THE PROCESS?

PLANNING: LAYING A SOLID FOUNDATION

Target Audience

- PM Professionals
 - o PM Students
 - PM Transitions
 - o PM Leaders

Content Strategy

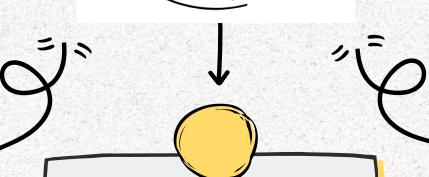
- <u>Theme:</u> Leadership, Innovation & Growth ←
- Format: Video
 Podcast

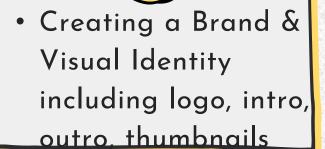
Identify Guests

- Mentors from the Mentorship Program
- Industry Leaders, SMEs, Professor's









Podcast Team

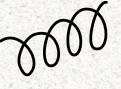
- · Identify Roles
 - Core Team
 - Extended Team
 - Advisors

Equipment & SW

- <u>Recording:</u> Camera, Microphone, Lights,
- Editing: Video Editor
- Publishing: YouTube, Spotify

Partnerships

- Leverage existing
 PMI partnerships
- Pursue Sponsorships to cover expenses



T T



EXECUTION: MAKING IT HAPPEN



- Driven By:
 - Program Manager
 - Research Analyst
- Activities:
 - Publish Calendar
 - Research Topics
 - Shortlist Guests
 - Outline Scripts for each episodes
 - Ideas for content improvement

2

ROLL, CAMERA, ACTION

- Driven By
 - Podcast Producer
 - Guest Manager
- Activities:
 - Equipment Setup
 - Recording the podcast episodes
 - Pictures for editing
 - Managing Guest
 Interactions &
 Souvenirs

3

POST-PRODUCTION

- Driven By
 - Podcast Editor
 - Marketing Manager
- Activities:
 - Edit Podcast Video
 - Enhance quality
 - Add Intro, Outro
 Thumbnails
 - Upload Episodes
 - Promote through various channels

1

STORYLINE EXAMPLE: TRANSFORMING PMO IN THE AGE OF AI

Iteration 1: Topics to Cover:

- Program Management Growth
- Al and Automation
- Remote and Hybrid Work
- Sustainability and ESG
 (Environmental, Social, and Governance)
- Digital Transformation
- Cybersecurity

Final Iteration: Detailed Topics with interactive section additions:

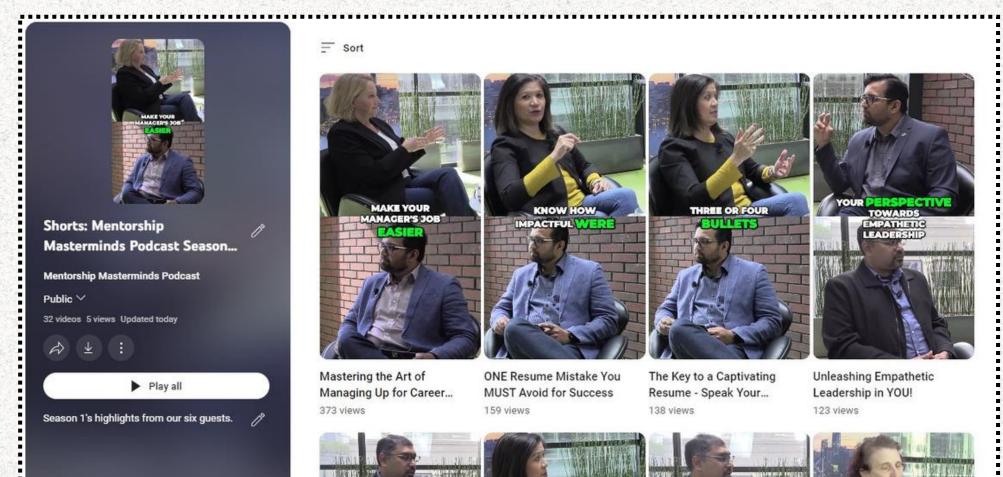
- Evolution of Project Management and Agile's Impact
- Different Aspects of Agile Management Benefits vs. Outcomes
- Hybrid Project Management Methodologies
- Importance of Release Management vs. Change Management
- Al's Role in Project Management Evolution
- Managing Al Projects
- Al vs. Rules-Based Engines
- Managing Data Projects and MDM
- Digital Transformation and Cloud-Based Solutions
- Focus on Soft Skills
- Hybrid Project Management Methodologies
- Laser Focus on Data:
- Becoming an Al Project Manager
- RAPID FIRE

2 EQUIPMENT SET UP: BEHIND THE SCENES



3 POST-PRODUCTION: VIDEO EDITING







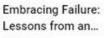














Your Personal Brand - A Harsh Reality for All Job ...



Death M by Virtual Happy Hours 🥜 🧿 78 views



Is Project Management the Right Career for You? 2... 73 views

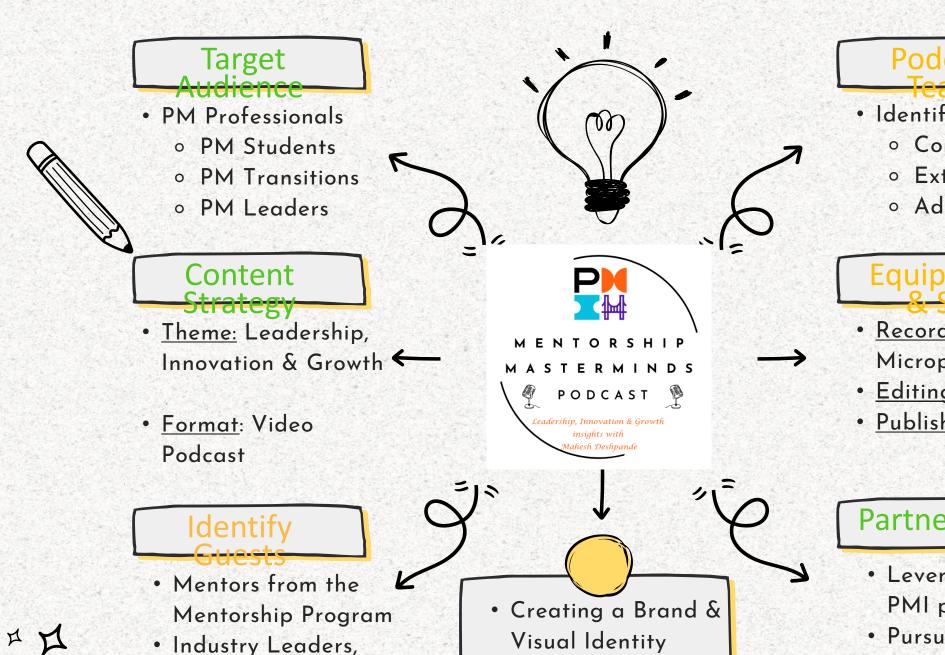
MENTORSHIP MASTERMINDS PODCAST

WHY
DID WE START THE
MENTORSHIP
MASTERMINDS
PODCAST

HOW
DID WE GO ABOUT
CREATING THE
PODCAST

WHAT
DID WE LEARN
IN THE PROCESS?

THE SECRET OF GETTING AHEAD IS - GETTING STARTED



SMEs, Professor's

including logo, intro,

outro, thumbnails

Podcast

- Identify Roles
 - o Core Team
 - Extended Team
 - Advisors

Equipment

- · Recording: Camera, Microphone, Lights,
- Editing: Video Editor
- · Publishing: YouTube, Spotify

D D

口

Partnerships

- Leverage existing PMI partnerships
- Pursue Sponsorships to cover expenses

When you start you will have

- Known Knowns
 - Target Audience
 - Strategy
 - **Partnerships**
- Known Unknowns
 - Guests
 - Team
 - Equipment
- Unknown Unknowns
 - Editing
 - **Publishing**
 - Shorts / Reels
 - Al Tools
 - Social Media Marketing



STRIVE FOR PROGRESS, NOT PERFECTION. EVERY STEP FORWARD COUNTS

Season 1: Bare Minimum Activities

Season 2: Improvisations based on learnings



- Driven By:
 - Program Manager
 - Research Analyst
- Activities:
 - Research Topics
 - Shortlist Guests
 - Publish Calendar
 - Outline Scripts for each episodes
 - Ideas for content improvement

2

ROLL CAMERA ACTION

- Driven By
 - Podcast Producer
 - Guest Manager
- Activities:
 - Equipment Setup
 - Recording the podcast episodes
 - Pictures for editing
 - Managing Guest Interactions
 & Souvenirs

3

POST-PRODUCTION

- Driven By
 - Podcast Editor
 - Marketing Manager
- Activities:
 - Edit Podcast Video
 - Enhance quality
 - Add Intro, Outro Thumbnails
 - Upload Episodes
 - Promote through various channels



ENJOY THE JOURNEY, FOR IT SHAPES WHO YOU BECOME AT THE DESTINATION

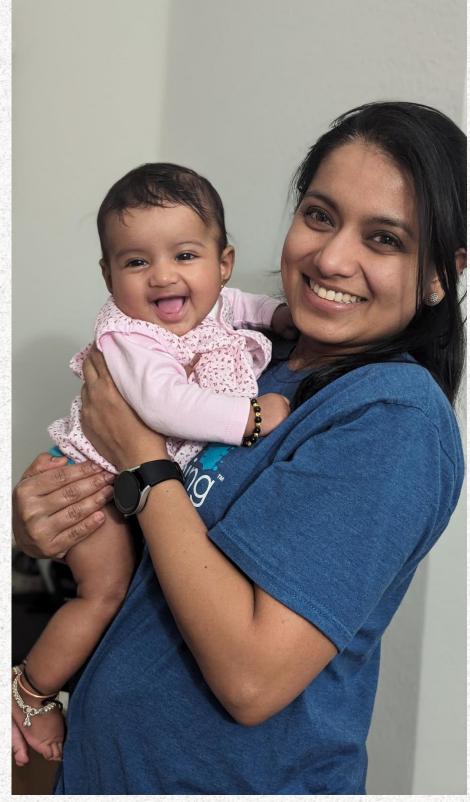




ENJOY THE JOURNEY, FOR IT SHAPES WHO YOU BECOME AT THE DESTINATION







Three Key Learnings:

Building a Successful and Scalable

Mentorship Program for a Chapter

2

Creating Engaging
Multimedia Content
and Building a
Learning Community

3

Fostering
Transformative
Leadership
Development and
Inspiring Positive
Change

THE MENTORSHIP TEAM



Management Institute, San Francisco Bay Area





Jennifer Louie-Abernathy Mentorship Program Director

Mahesh Deshpande VP - Mentorship Strategy

& Podcast Host

Prachi Joshi Podcast Program Manager









Shrijan Sewpersadh Mentorship Program Outreach Manager

Nikole Hollis Podcast Editor







Mentorship Program Marketing Coordinator

Pooja Shah Podcast Research Analyst









Sristi Jalan

Mentorship Customer Success Coordinator

Nishee Viroja Podcast Producer









Preet Shah Mentorship App Product Owner

Dhruti Joshi Mentorship Team Mentor



Amisha Chavan Podcast Guest Manager





"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."



IGNITING TRANSFORMATIVE GROWTH:

LESSONS FROM
A THRIVING MENTORSHIP PROGRAM
& AN INSPIRATIONAL PODCAST

MAHESH DESHPANDE
VP MENTORSHIP, PMI SF BAY AREA CHAPTER

MAY 18, 2024
PMI REGION I AND 7 LEADERSHIP MEETING
ALBUQUERQUE, NEW MEXICO



How to obtain PDUs for this session:

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If you are having issues with scanning the QR code, then either use the URL listed below or see the session facilitator or registration desk for assistance.

URL: https://bit.ly/3yeVTdb



